

UPDATE

DEFENSE STANDARDIZATION PROGRAM JOURNAL

VOLUME 1, NUMBER 3

MAY 2001

The Director's Forum



It seems that I've written a lot about awards lately. I'm very proud of our award winners – they have accomplished really significant things for the Department of Defense and for the Nation. I believe that recognizing these accomplishments is extremely important, and so it's not hard to say too much about the hard work and huge payoffs that have been achieved.

We have been giving awards for fourteen years now, and to one degree or another, I have been involved in all fourteen ceremonies. It's interesting to see the changes over the years for the types of achievements being recognized.

Fourteen years ago, we were consolidating multiple processes into single, DoD-wide military processes, and our award winners then reflected those efforts. Ten years ago, the big push and recognition was for increased reliance on nongovernment standards and commercial products – an emphasis that continues to this day. Seven years ago, the focus was on MilSpec Reform and transitioning from detailed military specifications and standards to performance specs. We achieved great success in this area, success that I am pleased to say, we are trumpeting in our final report on MilSpec Reform. The report describes successes of the Department, and of past Defense Standardization Program (DSP) award winners. (See "What's New" on the DSP web page for how to obtain a copy of the report.)

This year's award submittals focused on promoting interoperability among the services and with our allies. Given the emphasis on interoperability both in Joint Vision 2020 and the recent changes in the DoD 5000 directive and regulation, this is most appropriate. What the many transformations over the last fourteen years say about

the standardization program is that it is a flexible and responsive tool, effective in responding to the ever-changing political, economic, business, and technological defense environment.

The constant, however, is that standardization continues to be a high return, low risk investment. Once again, the efforts of our award winners have resulted in more capable and more reliable equipment for our warfighters at substantially less cost. Every year the savings and cost avoidance figures from our standardization award winners is impressive – calculated in billions of dollars. But, we need to put this return on investment (ROI) into perspective. It has been estimated that worldwide, there are over 500,000 people involved in standardization at an annual cost of \$1.5 billion. Our seven awardees – either individuals or teams, represent nearly \$1.2 billion in life

One significant sign of the growing awareness of standardization comes from the book *Harry Potter and the Goblet of Fire*. The book discusses a report for the Department of International Magical Cooperation that recommends standardization of cauldron thickness. For the importance of standardization to find its way into a popular children's book is an indicator of growing public awareness and appreciation of standardization.

As globalization burgeons, companies realize that they can't do business without standardization, whether they build cauldrons or construction equipment. The first U.S. national standards strategy, approved last year, attests to this growing national focus. In the new DoD 5000.2 regulation, standardization has become a centerpiece

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cycle cost avoidance or savings. So the return on investment of our awardees, a fairly narrow slice of the standardization pie, almost equals the amount spent worldwide in one year. The stock market should offer such an ROI.

Stories about standardization don't normally grab business leaders' attention. Yet the results of standardization – increased cooperation, higher profits, reduced spending and waste, and enhanced performance – headline some of the most widely read and respected business journals in the country. So standardization's reputation of being under-appreciated is gradually changing.

process to help achieve interoperability among the Services and with our allies. There is also a growing interest in our annual Defense Standardization Program award. Last year, we had 40 nominations for the award. This year we sorted through 59 – nearly a 50% increase. Evaluating this large number of nominations was a difficult, but rewarding task. After selecting our award winners, we faced an even tougher task of trying to pick one of the seven winners for special recognition with the Defense Standardization Program Distinguished Accomplishment Award. Picking one of these winners as more

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Honorary Defense Standardization Program Achievement Awards



Pictured above are **Lou Kratz**, Chairman, Defense Standardization Council and **Gregory Saunders**, Director, Defense Standardization Program, presenting plaques to **Captain Les Carter**, Program Manager for the AN/WSN-7, 7A, Ring Laser Gyro Navigation System, Detection, Navigation and Processing Systems Program Office and **John Carvil**, SPAWARSYSCEN, Charleston, Norfolk Detachment, for their winning team. Also pictured are team members--**Laurie Jo Kelty**, Deputy Program Manager, **Lessie Patterson**, **Phillip Foreman**, **James Davey**, **Ken Kee**, **Joseph Gentile**, and **Robert Jones**.



Pictured above, from left to right, are **Gregory Saunders**, Director, Defense Standardization Program; and **Lou Kratz**, Chairman, Defense Standardization Council, presenting a plaque to members of the Common Aviation Support Equipment, Communication/Navigation Integrated Product Team—NAVAIR PMA 260 COM/NAV Integrated Project Team. The winning team members were—**Michael Flynn**, Program Manager; **John Hester**, **Edward J. Snyder**; **Jim McConell**, **Wladyslaw Dzwonkowski**; **Elaine Lovering**; **John A. Redmond**; and **Dwayne E. Schnakenberg**.



Pictured above, from left to right, are **Captain Walter L. Rogers**, Program Manager, Air Combat Electronics; **Gregory Saunders**, Director, Defense Standardization Program; and **Lou Kratz**, Chairman, Defense Standardization Council, presenting plaques to members of the winning team—**Ron A. McIntire**; **Joe Paglierani**; **James R. Goodwin**; **Robert Nelson** (Rockwell Collins); and **Joseph E. Cooper** (Raytheon). Pictured to the far right is **Kim Bloomer**, Deputy Program Manager, Air Combat Electronics.



Pictured above are **Gregory Saunders**, Director, Defense Standardization Program; and **Lou Kratz**, Chairman, Defense Standardization Council, presenting plaques to members of the Joint Service Specification Guide Development Team. The team members present for the ceremony are from left to right: **Timothy Hughes** (Army Aviation Engineering, Redstone Arsenal); **Harold Hinkle** (Naval Air Systems Command); **Thomas Broadhurst** (Navy contractor (Sverdrup Corp.)); **Floyd Evans, Jr.**, (Air Force); **Gordon Neary** (Boeing); and **Harlan Hammond** (Lockheed Martin). Team members not present for the ceremony include: **Robert Gibler**, **Donald J. Sedor**, **Richard E. Papenbrock**, **Susan K. Breslin**, and **Reatha E. Artman**, all from the Air Force Materiel Command.



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Acquisition, Technology and Logistics

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Honorary Defense Standardization Program Achievement Awards



Pictured above are **Gregory Saunders**, Director, Defense Standardization Program; and **Lou Kratz**, Chairman, Defense Standardization Council, presenting a plaque to members of the Defense Logistics Agency, Defense Supply Center Philadelphia's Specifications Development Team. The winning team is, from left to right, **Harry Frost**; **Emelia Altomari**; **John Dressel**; and **Wallace Goode**.



Pictured above are **Gregory Saunders**, Director, Defense Standardization Program, presenting the \$5,000 check to Army's **Herbert W. Egbert**, the year 2000 winner of the Defense Standardization Program Distinguished Achievement Award. To the right of **Mr. Egbert** are **Brian Simmons**, Deputy Commander, U. S. Army Developmental Test Command and **Lou Kratz**, Chairman, Defense Standardization Council.



Pictured above are **Rebecca, Micheline, and Herb Egbert**, shown holding the prize check **Mr. Egbert** won as the winner of the Defense Standardization Program's Distinguished Achievement Award for the year 2000. **Mr. Egbert** is an employee at the U. S. Army Developmental Test Command at Aberdeen Proving Ground, Maryland. **He** is a long time active supporter of the Defense Standardization Program and the author of several articles printed in the DSP Journal magazine.



Pictured above, from left to right, are **Captain Walter L. Rogers**, Program Manager, Air Combat Electronics; **Gregory Saunders**, Director, Defense Standardization Program; and **Lou Kratz**, Chairman, Defense Standardization Council, presenting a plaque to members of the Ground Proximity Warning System Program Integrated Project Team. The winning team members were—**Thomas Anderson**, **Annette Barnhart**, **Jessica Blackwell**, **Paula Jackson**, and **Charles Shaffer**. Accepting with the winning team was **Bill Wescoe**, Supervisor of the Ground Proximity Warning System Program.



Pictured from left to right are **Karim Abdian**, Army Departmental Standardization Officer; **Timothy J. Hughes**, Deputy Director of Aviation Engineering (Redstone Arsenal); **Herbert Egbert**, the year 2000 winner of the Defense Standardization Program Distinguished Achievement Award, and **Harrell Barnett**, Assistant Deputy Chief of Staff, RDA, HQ, Army Materiel Command. Messrs. Hughes and Egbert were winners of year 2000 DSP honorary awards presented at the Pentagon on April 12, 2001

Log onto the DSP web site for current program information, the latest policy and news, and the most current listing of key standardization officials



Defense Standardization Program Web Site:
www.dsp.dla.mil

deserving than the others was daunting. But after careful examination, we selected Herb Egbert, from the Army Developmental Test Command, as the winner for his work in NATO that dramatically improved and standardized on munitions safety testing. I would like to take the opportunity one more time to congratulate Herb and all of the other winners. I would also like to recognize the other nominees – there were many excellent ones, and to thank everyone who took the time to nominate a team or individual.

—*Gregory Saunders, Director
Defense Standardization Program Office*

"We are what we repeatedly do. Excellence, then, is not an act, but a habit." Aristotle



Pictured above are the attendees of the Joint Integrated Product Team meeting--which took place at the Logistics Management Institute during March 2001. In the front row are **Gregory Saunders**, Director, Defense Standardization Program, and **Brian Mansir**, LMI Senior Project Leader. Look for information about the IPT's progress in developing implementation plans for the Defense Standardization Program Strategy at www.dsp.dla.mil

Why do sailors wear bell-bottomed trousers? (answer below)

We know that the reason is not, "Because they're caught up in 60s nostalgia." Sailors got there first, and with them it was never merely a matter of style.

It figures that any prominent feature of a military uniform is there for its usefulness, and that's the case here. For one thing, bell-bottoms make it easier to roll up one's pants when swabbing the deck is the order of the day. Sailors have been doing that since the beginning of history.

This style of pants-leg also facilitates getting the pants off quickly. We're talking here about what happens if a sailor suddenly finds himself overboard and needs to swim, free of encumbrances.

Good thing to remember if you are out in a boat!

Memorial Day 2001

The Defense Standardization Program salutes our warfighters! It is our mission to support these brave men and women and we truly appreciate the freedom and security we have because they stand ready 24 hours a day.

Thank you warfighters.

"The American Soldier"

–typed on a small piece of cardboard in a Vietnam War artifacts exhibit case at the U.S. Air Force Academy. Published in The Washington Times, November 29, 2000.

*It is the soldier, not the reporter,
Who has given us the freedom of the press.
It is the soldier, not the poet,
Who has given us the freedom of speech.
It is the soldier, not the campus organizer,
Who has given us the freedom to demonstrate.
It is the soldier,
Who salutes the flag.
Who serves beneath the flag.
And whose coffin is draped by the flag,
Who allows the protester to burn the flag.*

–The Rev. Dennis Edwards
Chaplin, USMC