

American National Standards Institute

United States Standards System

An Introduction



1918 - 2018

Key Terms



- ◆ **Standards**
 - **Market-driven** product and service specifications (e.g., technical requirements, management systems, etc.)
- ◆ **Regulations**
 - **Mandatory** technical specifications, which may include particular standards or conformity assessment procedures
- ◆ **Conformity Assessment**
 - **Processes and systems** used to verify the compliance of a product, person, process or system to either a standard or a regulation (e.g., testing, certification)



- ◆ The American National Standards Institute leads standards, conformity assessment, and related activities in the United States of America.
- ◆ Founded in 1918, ANSI is a private, non-profit organization.
- ◆ ANSI is not a government agency or a standards developer.



- ◆ Represents U.S. globally
- ◆ Ensures integrity of the standards and conformity assessment system
- ◆ Offers neutral forum
- ◆ Accredits standards developers and conformity assessment organizations
- ◆ Bridge between U.S. public and private sectors



ANSI represents and serves the diverse interests of more than **270,000 companies and organizations** and **30 million professionals** worldwide.

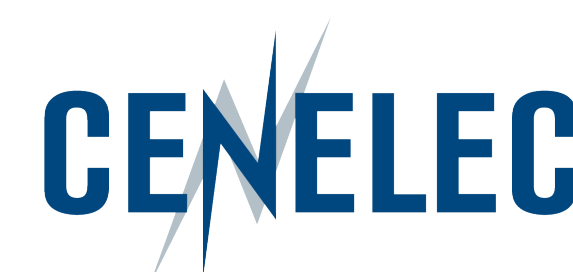
- ◆ Standards Developers
- ◆ Government
- ◆ Manufacturing
- ◆ Trade Associations
- ◆ Professional Societies
- ◆ Consumer Representatives
- ◆ Service Organizations
- ◆ Labor Interests
- ◆ Academia
- ◆ Individuals... and more



- ◆ U.S. member of ISO
- ◆ U.S. member of the IEC, via ANSI's U.S. National Committee
- ◆ a U.S. member of IAF and ILAC
- ◆ member of regional forums in the Pacific Rim and the Americas liaison with groups in Europe, Africa and the Middle East
- ◆ bilateral agreements with other national standards bodies



COPANT



ASSOCIAÇÃO
BRASILEIRA
DE NORMAS
TÉCNICAS



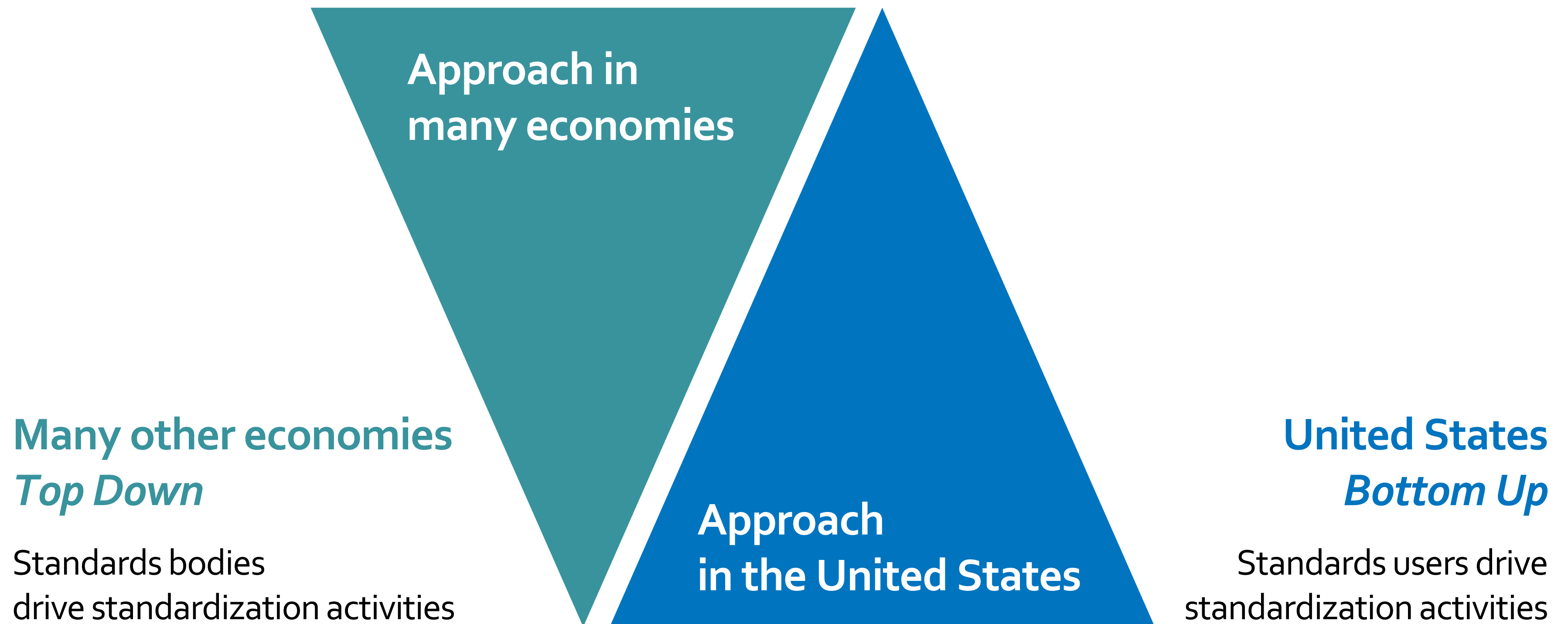
STANDARDIZATION ADMINISTRATION
OF THE PEOPLE'S REPUBLIC OF CHINA

Snapshot: ANSI International, Regional, and Bilateral Activities



U.S. Standardization System

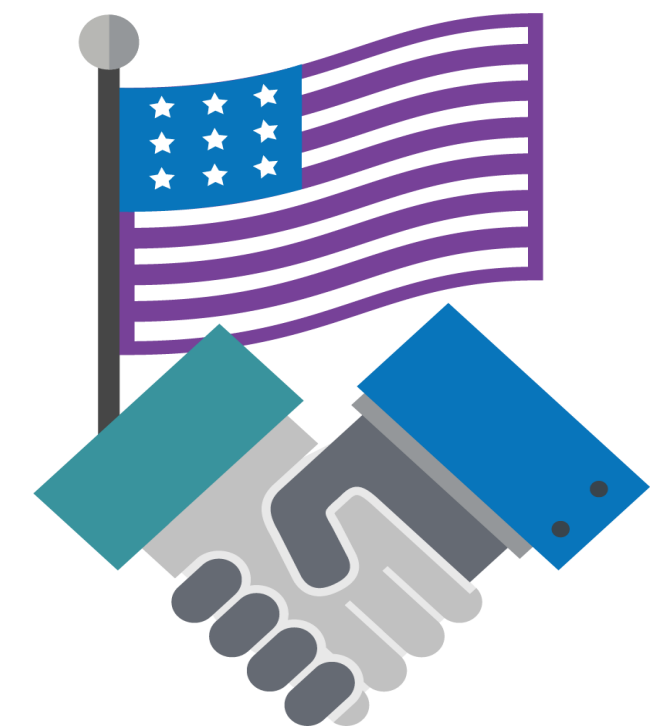
comparison with many other economies



U.S. Standards & Conformity Assessment System

the public-private partnership

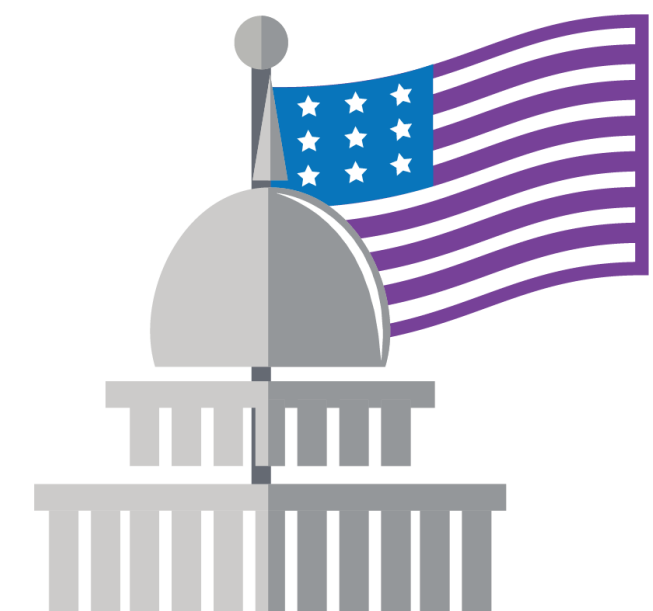
- ◆ Activities are a mix of government (regulatory programs) and private sector (market-based programs)
- ◆ The system relies on private-sector mechanisms to achieve both non-regulatory and regulatory conformance
- ◆ Designed to provide more confidence in the quality of the product, service, or system by consumers, the public, and employers



U.S. Standards & Conformity Assessment System

the public-private partnership

- ◆ No single government agency has control over standards
 - Each agency determines which standards meet its needs
- ◆ **National Technology Transfer and Advancement Act (NTTAA)** — Public Law 104-113
 - Encourages each government agency to seek existing private-sector standards that are appropriate for its purpose and mission



U.S. Standards & Conformity Assessment System

the public-private partnership

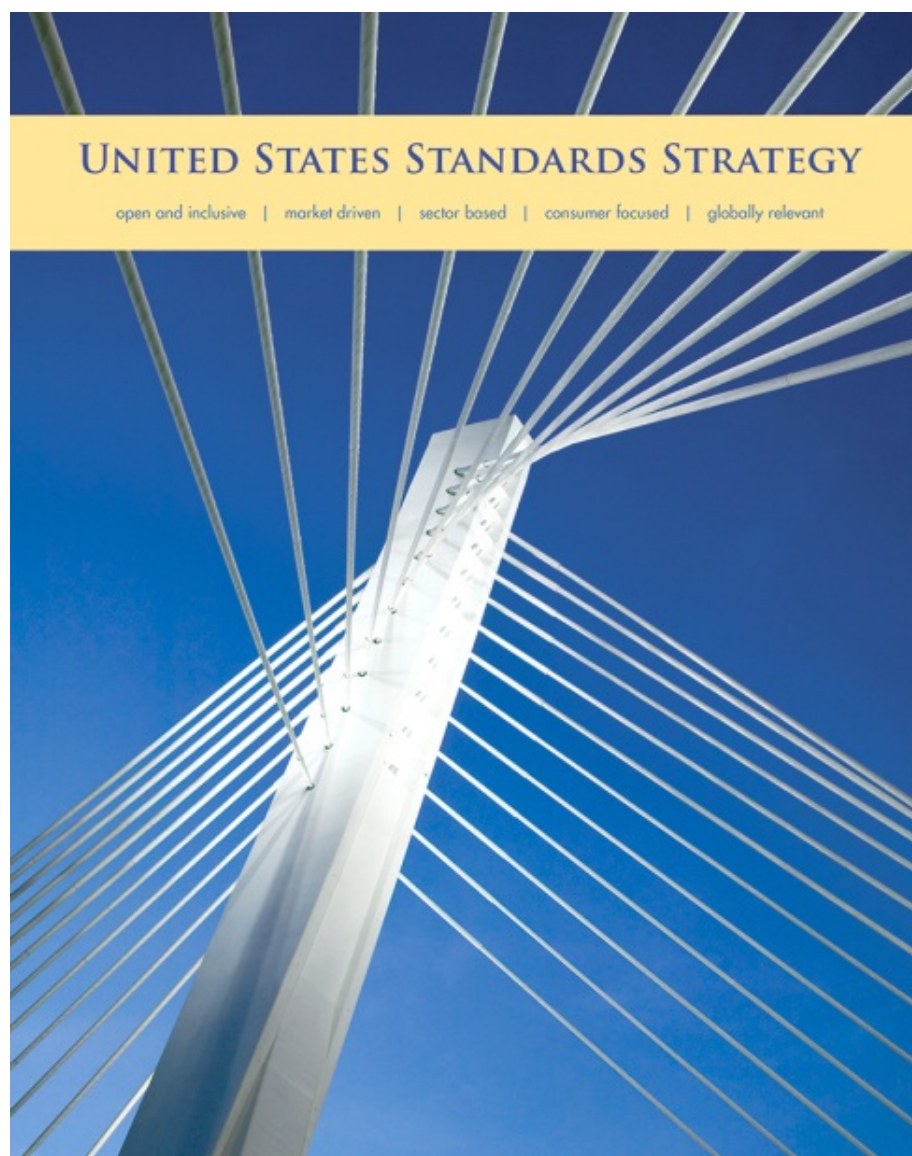


- ◆ NIST has the legal responsibility of implementing the NTTAA
- ◆ Coordinates the standards activities of Federal agencies
- ◆ Sets legal metrology standards
- ◆ Accredits Laboratories

U.S. Standards and Conformity Assessment System

reliable – flexible – responsive

- ◆ Market driven
- ◆ Flexible and sector-based
- ◆ Industry-led and government-supported



This system is designed to . . .

- ◆ Support a broad range of stakeholder engagement
- ◆ Address emerging priorities and new technologies
- ◆ Allow stakeholders to find the solutions that best fit their respective needs

As defined in the *United States Standards Strategy*

www.us-standards-strategy.org

U.S. Standards System

guiding principles

- ◆ Standards should meet societal and market needs and should not be developed to act as barriers to trade
- ◆ The U.S. endorses the globally accepted standardization principles of the World Trade Organization Technical Barriers to Trade Agreement
 - Transparency
 - Openness
 - Impartiality
 - Effectiveness and relevance
 - Consensus
 - Performance-based
 - Coherence
 - Due process
 - Technical Assistance
 - Flexible
 - Timely
 - Balanced



WORLD TRADE
ORGANIZATION

U.S. Standards System

different tools for globally relevant standards



National Participation (one country one vote)	Direct Participation	Consortia
<ul style="list-style-type: none">◆ Treaty Organizations◆ Non-Treaty Organizations <p><u>Examples</u></p> <p>ISO, IEC, ITU, CODEX, etc.</p>	<ul style="list-style-type: none">◆ Nationally Accepted◆ Internationally Accepted <p><u>Examples</u></p> <p>ASTM International, ASME, SAE, etc.</p>	<p><u>Examples</u></p> <p>IGRS, W3C, etc.</p>

U.S. Standardization System

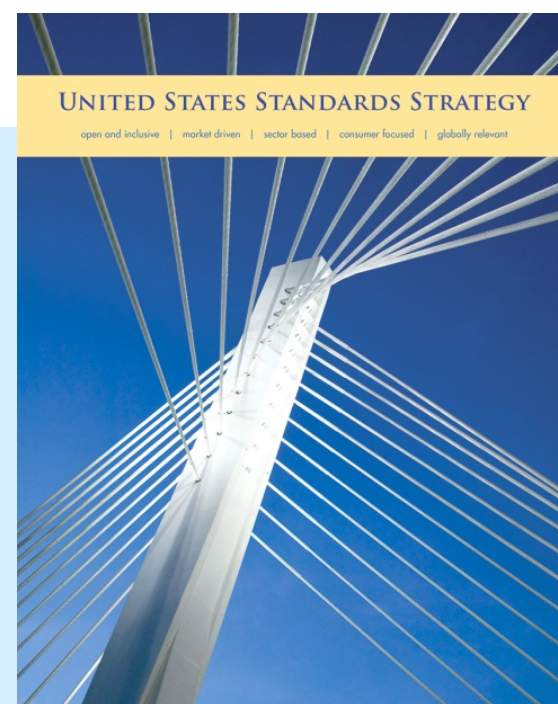
ANSI-accredited SDOs and U.S. TAGs

- ◆ ANSI accreditation of SDOs and U.S. TAGs promotes alignment with the WTO's Internationally Recognized Principles for Standards Development

ANSI Essential Requirements
for the development of
American National Standards

World Trade Organization
Technical Barriers to Trade
Agreement

Referenced in the
United States
Standards Strategy



Openness
Transparency
Due Process
Consensus

Referenced in the
WTO TBT Committee
Second Triennial
Review – Annex 4

93% of global exports are affected by standards and technical regulations

30% of the total value of America's exports is services

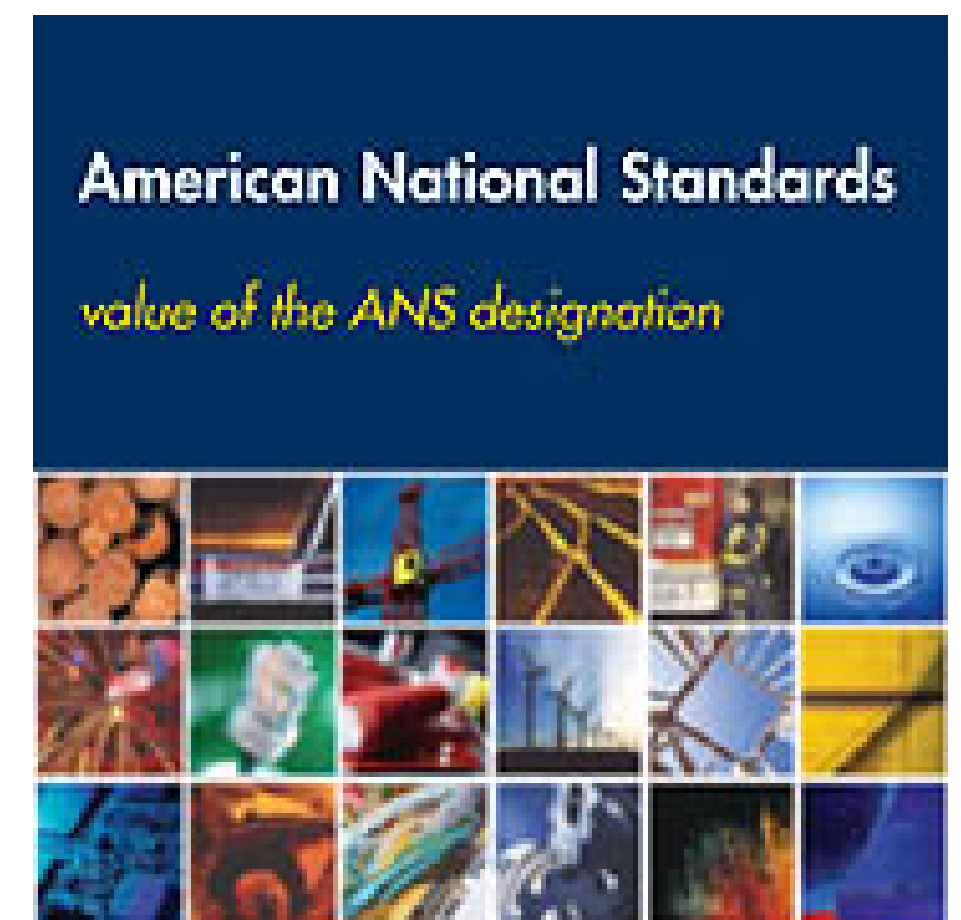


In line with the USSS, ANSI accreditation promotes the consistent, worldwide application of globally relevant standards and compliance programs.

American National Standards (ANS)

- ◆ Currently there are approximately 240 ANSI-accredited standards developers (ASD)
 - Only ASDs may submit standards for approval as ANS
 - Not all standards developed by these organizations are submitted for consideration as ANS
 - There are approximately 11,000 ANS
 - All ASDs are subject to ANSI's neutral third-party oversight including a routine audit of ANS and an annual compliance review of accredited procedures

Learn more: www.ansi.org/ansvalue



U.S. Standardization System

examples of ANSI-accredited SDOs and U.S. TAGs

ASTM International		IEEE		National Fire Protection Association	
IAPMO		AAMI		Health Level Seven	
American Society of Mechanical Engineers		NSF International		UL	
American Society of Civil Engineers		Building Institutional Furniture Manufacturers Association		International Code Council	

And more than 200 additional organizations

U.S. Standards System

examples of roles and responsibilities

	ANSI	Standards Developers	Companies	Consumers	Government	NIST
Coordinates U.S. system and policy development	✓					
Independently runs standards development activities		✓				
Coordinates and monitors USG use of and participation in VCS activities						✓
Legal metrology and WTO-TBT enquiry point						✓
Provides technical input for standards development			✓	✓	✓	✓
Participates in U.S. policy development	✓	✓	✓	✓	✓	✓

U.S. Conformity Assessment System

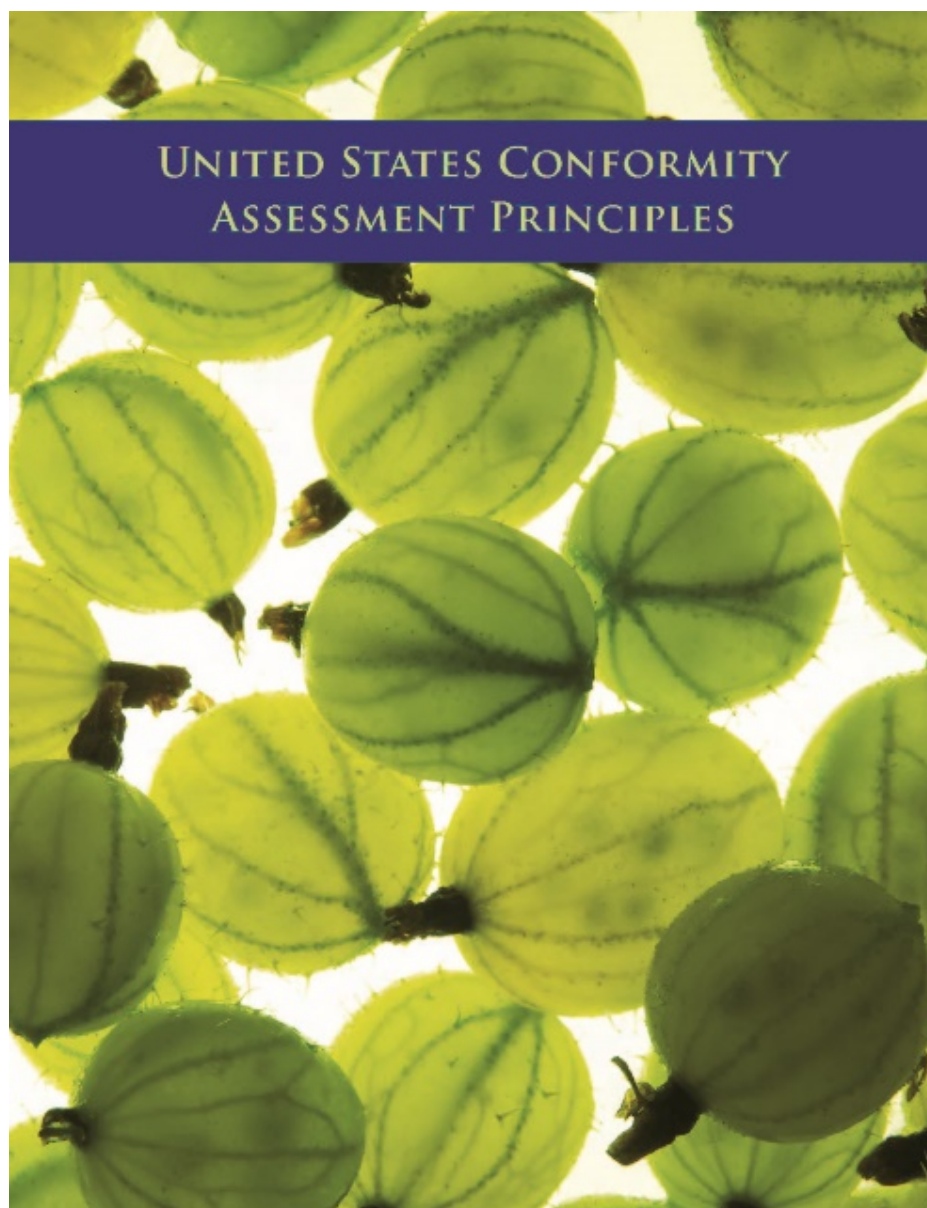
- ◆ Standards are just good ideas unless products, processes, systems, and personnel conform to them.
- ◆ The U.S. conformity assessment system – much like the standards system – evolved in a decentralized manner.
 - Conformity assessment activities are not centrally organized
 - Approaches vary among sectors



U.S. Standards and Conformity Assessment System

reliable – flexible – responsive

- ◆ The *United States Conformity Assessment Principles* (USCAP) explains key aspects of compliance verification.





The USCAP is a guidance document that can be considered in conjunction with the *United States Standards Strategy*.

United States Conformity Assessment Principles

www.ansi.org/uscap

ANSI Accreditations

		client	standard
	Standards	SDO	ANSI <i>Essential Requirements</i>
		US TAG (ISO)	ANSI <i>International Procedures</i>
	Conformity Assessment (ISO 17011)	Product Certification Body	ISO/IEC 17065
		Personnel Certification Body	ISO/IEC 17024
		Certificate Issuer	ANSI-ASTM E2659
		GHG Validation/Verification Body	ISO/IEC 14065
		Management Systems Certification Body	ISO/IEC 17021
		Laboratory	ISO/IEC 17025
		Inspection Body	ISO/IEC 17020
		Proficiency Test Provider	ISO/IEC 17043
		Reference Material Producer	ISO Guide 34
		Medical Lab	ISO 15189

For More Information

Mary Saunders
Vice President,
Government Relations
+1.202.331.3610
msaunders@ansi.org

www.StandardsPortal.org

American National Standards Institute

Headquarters

1899 L Street, NW
11th Floor
Washington, DC 20036
T: 202.293.8020
F: 202.293.9287

New York Office

25 West 43rd Street
4th Floor
New York, NY 10036
T: 212.642.4900
F: 212.398.0023

www.ansi.org

webstore.ansi.org

